




artevelde university college ghent

MEMBER OF GHENT UNIVERSITY ASSOCIATION









Stimulating entrepreneurship and
intrapreneurship

 **EDUCATION AND TRAINING**
Supporting education and training in Europe and beyond

European Commission > Education and training > Discover the EU's role > Strategic framework

Erasmus+ programme


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Interested in education, training, youth, sport or culture?


Entrepreneurship in Education

What is it about? Entrepreneurship in Education is about inspiring entrepreneurial potential. People need the mind-set, skills and knowledge to generate creative ideas, and the entrepreneurial initiative to turn those ideas into action.

 **CALLS**

 **DOCUMENT LIBRARY**

KEY DOCUMENTS

 **MEDIA GALLERY**

ative and
urial University:
n & Entrepreneurship in Focus

ways science support
practices governments universities
talent policies member

THE BLOG | Featuring fresh takes and real-time analysis from HuffPost's signature lineup of contributors

HOT ON THE BLOG
[Samantha Power](#)
[Steven Tyler](#)
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[José Ramos-Horta](#)

 **Phillip D. Vairo** [Become a fan](#)  
Former President of Worcester State University

 **Sheldon Marcus** [Become a fan](#)  
Professor, Fordham University's Graduate School of Education

Is Entrepreneurship the Future for Higher Education?

Posted: 12/12/2013 4:55 pm EST | Updated: 02/11/2014 5:59 am EST

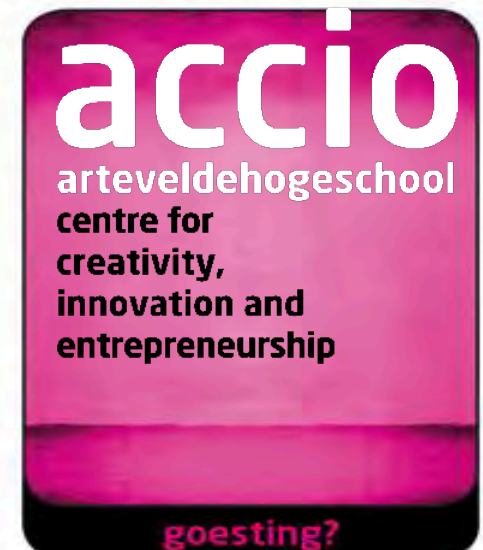
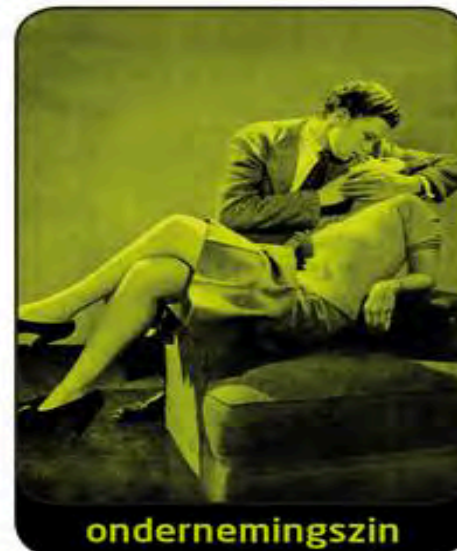
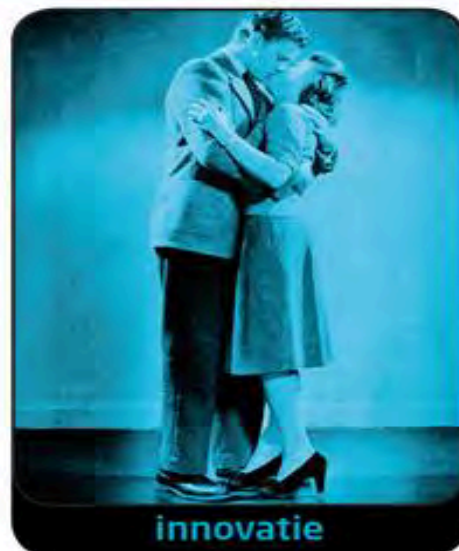
Forbes / **Entrepreneurs**

MAR 27, 2013 @ 10:15 AM 10,616 VIEWS

Social Entrepreneurship Is Bringing Purpose To Higher Education

The Little Black Book

ACCIO (Artevelde Center of Creativity, Innovation and Entrepreneurship) was created to provide support to both entrepreneurial students and the different departments implementing entrepreneurial education and creative thinking



- **Five goals** were set out to accomplish this mission

- To enhance intrapreneurship as a professional attitude of young people
- To encourage active learning and teaching methods, where teachers act as coaches or facilitators of the learning process
- To encourage students enthusiasm by developing attitudes and skills such as self-confidence, respect for others, communication skills and team work
- To make educational systems flexible
- To increase the number of start-ups

10 key competencies

A competence is the ability to function in a specific (professional) context by selecting and using the appropriate integration of knowledge, skills and attitudes. ACCIO provides support and coaching to implement the learning outcomes in the courses.

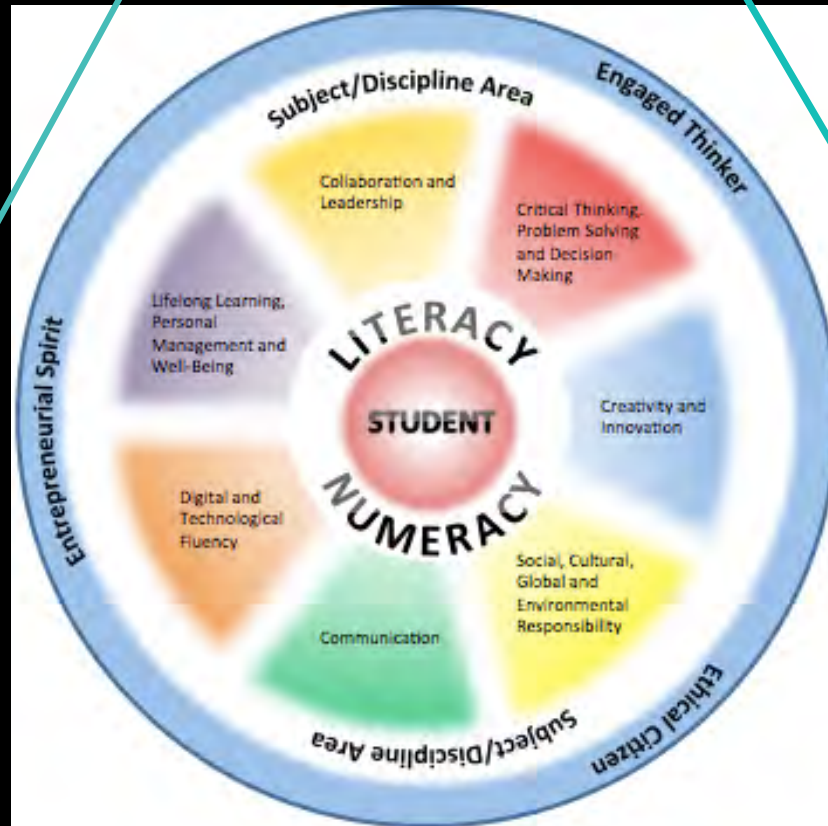


seeks to **inspire, support** and **coach** both students and staff to think and act creatively, and to integrate innovative and entrepreneurial thinking in their daily work. We work on attitudes, knowledge and skills.

Our ultimate **aim** is to build **a culture of innovation** through creativity and entrepreneurship.

The **ACCIO community** unites staff, students and all stakeholders within and outside the UC both locally and internationally. In stimulating entrepreneurship Artevelde University College endorses a corporate social responsibility policy.

ENTREPRENEURSHIP, CREATIVITY AND INNOVATION



EDUCATION

RESEARCH



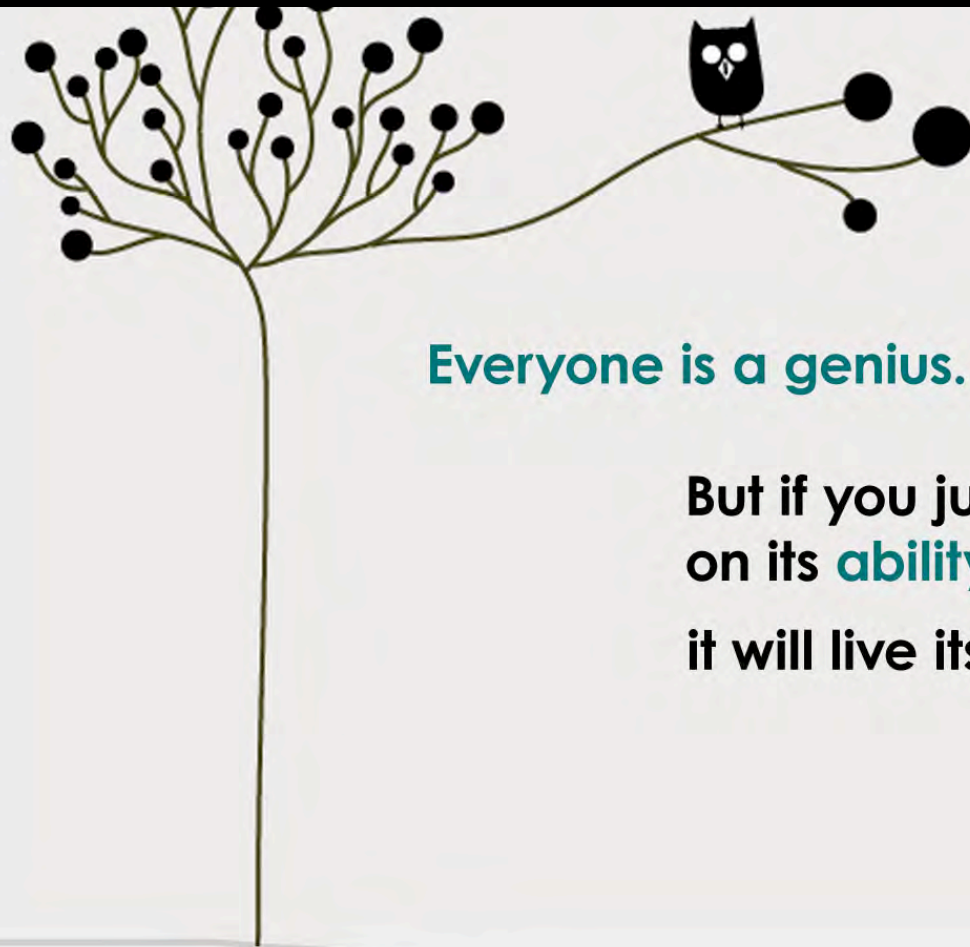
**Durf
Ondernemen**



**Research center
Entrepreneurship 3.0**







Everyone is a genius.

But if you judge a fish
on its ability to climb a tree,
it will live its whole life believing it is stupid.

~ Albert Einstein



ACCIO – how we are organised

- ◆ Department of Research & services
- ◆ 1 FTE central team
- ◆ 0,1FTE representative for each program

ACCIO – what we did and still do...

- ◆ train the trainer-sessions for teachers
- ◆ brainstormfacilitations teachers
- ◆ classes in creativity within different programs
- ◆ postgraduate program innovative change management
- ◆ coaching of students
- ◆ facilitation of student-entrepreneurs (IP, special statut, etc.)
- ◆ ARTEpreneur
- ◆ external services











ACCIO – strategic aims (2015-2016)

- ◆ We want
 - ◆ to establish an ACCIO-community
 - ◆ ACCIO as an innovator & trendsetter
 - ◆ ACCIO as an own identity (ECTS) within each curriculum
 - ◆ ACCIO vs research (valorisation of bachelor thesis)

ACCIO – strategic aims (2015-2016)

◆ To establish an ACCIO-community

- ❑ Sharing of best practises in entrepreneurial education (eg. Lunchsessions)
- ❑ Creation of a clear Accio-flow
- ❑ Increase the amount of accio supporters amongst colleagues
- ❑ ACCIO-price for entrepreneurial teachers

◆ ACCIO as an own identity (ECTS) within each curriculum

- ❑ Creation of an ACCIO-track witin every educational program

◆ ACCIO vs research (valorisation of bachelor thesis)

- ❑ Organisation of events around bachelorthesis and researchcentres

◆ ACCIO as an innovator & trendsetter

- ❑ Sharing from best practises in entrepreneurial education (eg. Lunchsessions)
- ❑ Implementing a clear framework for accio-thesis and accio practises

ARTEpreneur

arteveldehogeschool



- Pilot project
- Cooperative
- Experiment space
- Solution for administrative difficulties



STUDENT GHENTREPRENEUR



AGENTSCHAP
ONDERNEMEN

accio

arteveldhogeschool
centrum voor
creativiteit
innovatie en
ondernemingszin

Durf
Ondernemen



HoGent

CENTRUM
VOOR
ONDERNEMEN

iMinds

unizo

VERSTERKT ONDERNEMERS

gent: ondernemende
stad



**STUDENT
GHENTREPRENEUR**



EXTERNAL NETWORK



AGENTSCHAP
ONDERNEMEN



Program 2015-2016



launch event



student track



teachers track



finance event



final event



pitch competition



STUDENT TRACK

• Results 2013-2015 •

66

events



students reached

2.594

1.881

unique participants



TEACHERS TRACK

● Results 2013-2015 ●

2

events



3

seminars



teachers reached

417

2

tools



5

interviews





gent: stadsdeel

geschenken door
STAD GENT

aan
DE GENTSE
STUDENT-ONDERNEMER
2015

Cheque ter waarde van
€ 500

STAD GENT

**STUDENT
GHENTREPRENEUR**

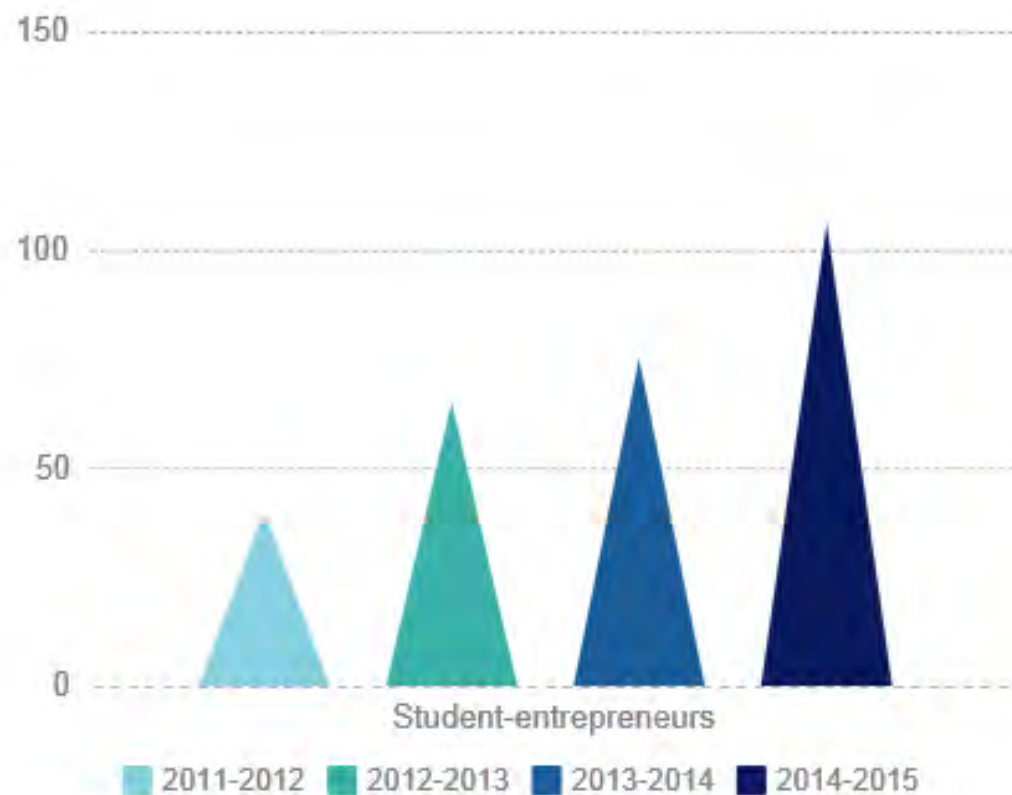
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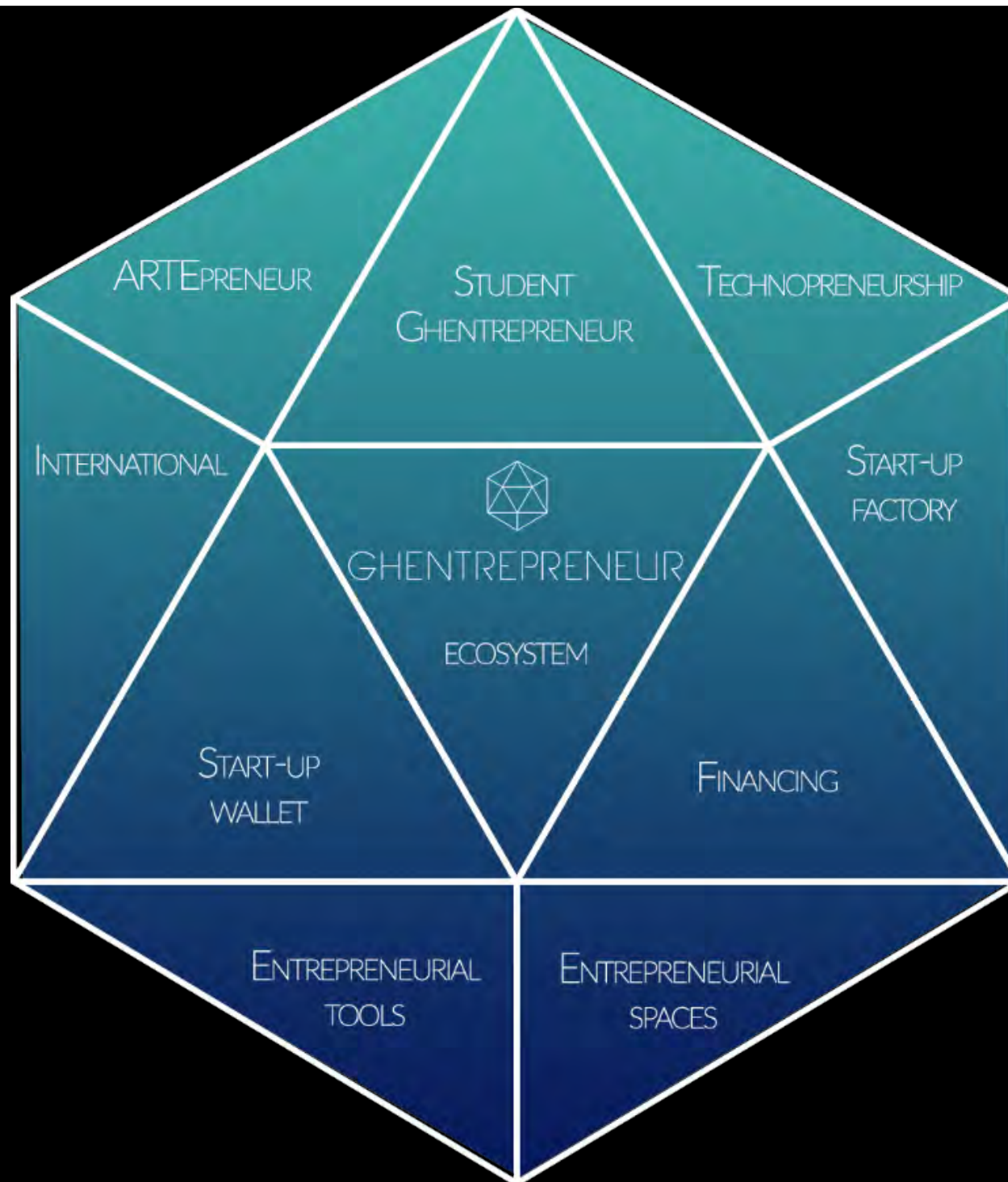
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EVOLUTION

● student-entrepreneurs ●

2





HOPE TO SEE YOU LATER!

Kris Thienpont

Kris.thienpont@arteveldehs.be

Twitter: @kthienpo

Lieven Desomviele

Lieven.desomviele@arteveldehs.be

Twitter: @lievds

Evelyne Verhovert

evelyne.verhovert@arteveldehs.be

www.studentghentrepreneur.be

Twitter: @StudGhentrepren